

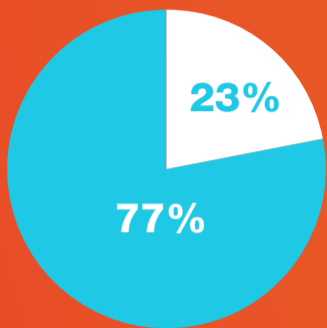
# Arafat Kazi

## Copywriter & Drummer & Non-threatening Muslim



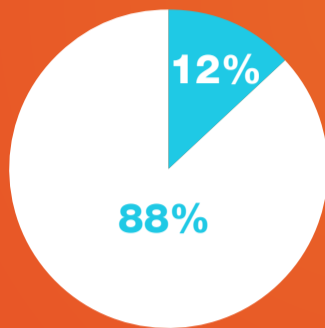
➔ arafatkazi.com    @arafatkazi

### Music taste (claimed)



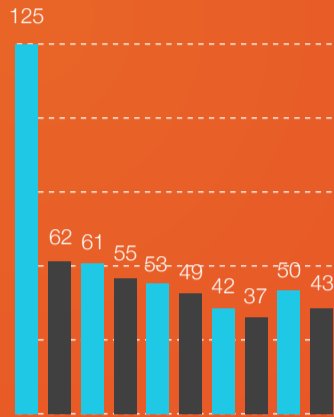
■ jazz  
■ King Crimson

### Music taste (actual)



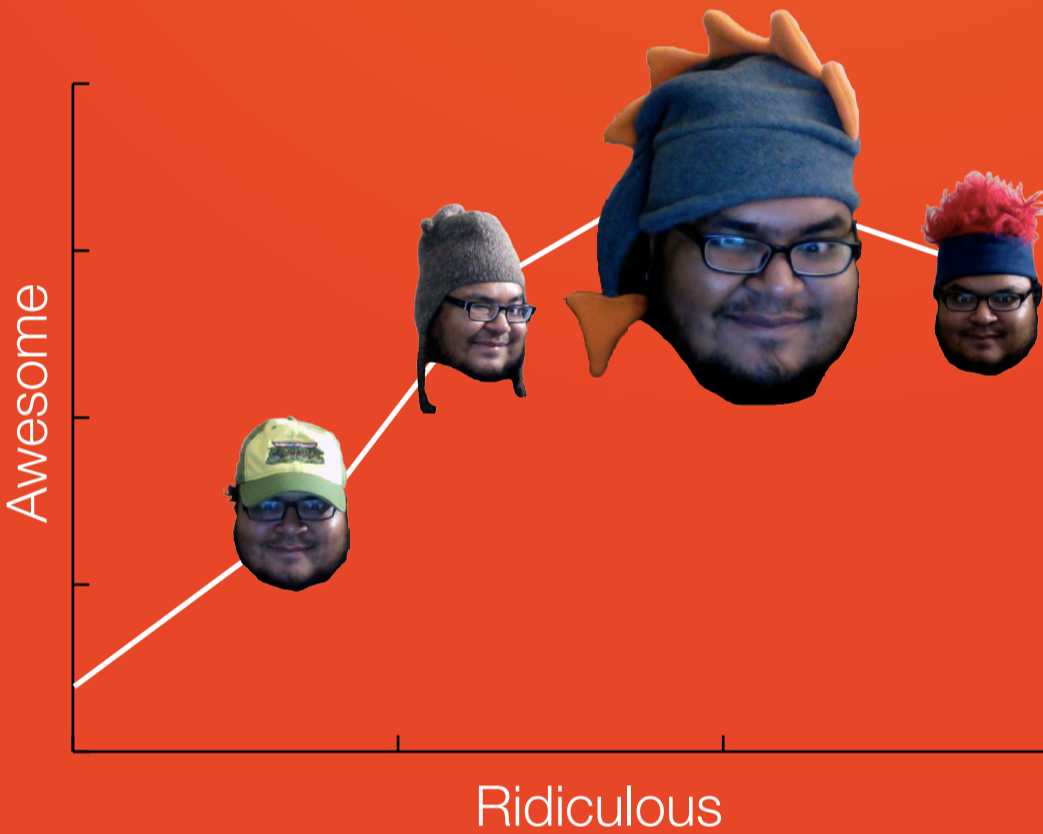
■ jazz  
■ Pussycat Dolls

### Cultural references per month

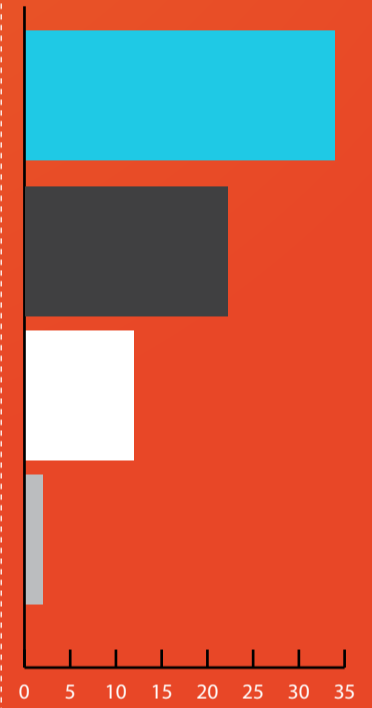


- 1) Sherlock Holmes
- 2) Internet
- 3) Seinfeld
- 4) Doomsaying tech bubbles
- 5) The Simpsons
- 6) The A Team movie
- 42) The Hitchhiker's Guide to the Galaxy
- 8) Achewood
- 9) Lord Byron's experimentation with Italian rhyme forms
- 10) The A Team TV show

### Diminishing returns of funny hats

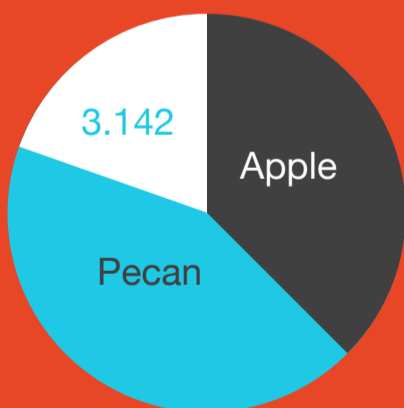


### Motivators

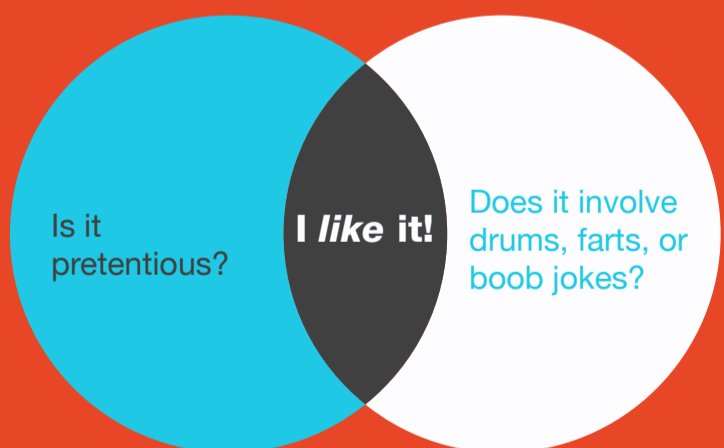


- Sense of entitlement
- Batman will save us
- Talent
- Connection to reality

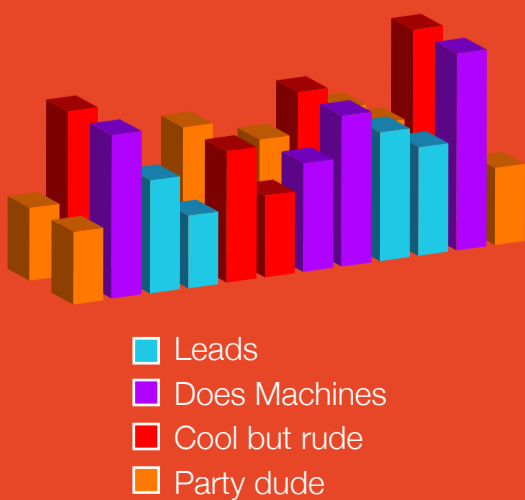
### Pie preference chart



### Artistic choices Venn diagram



### Heroes in a half shell



■ Leads  
■ Does Machines  
■ Cool but rude  
■ Party dude

### You can safely ignore this.

I am 29. I grew up in Bangladesh and moved to the USA to study English at Boston University. I dropped out in my senior year. I returned to the old country to play drums with my band.

The Watson Brothers were a one-hit-wonder for six months.

It was glorious.

I financed my rock 'n' roll life with a copywriting job at Bitopi Leo Burnett. I left to be a producer at Radio Foorti, Bangladesh's first FM station. But I realized that my true love was advertising, and soon returned to Bitopi.

Things were great until I got typhoid and malaria. I almost died. So I came back to America for medical treatment. While I was recovering, I went back to BU. I passed Math 109 and decided to get a Master's degree in Advertising.

I completed that in December 2010.